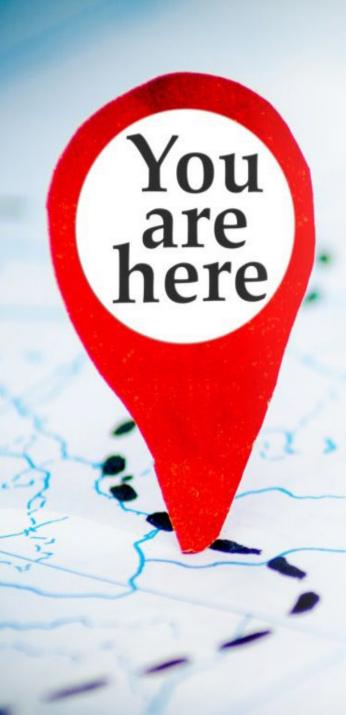
### The Section Roadmap:

A Look at Where You Should Be ...and Where You Are Going.

#### **Lyndsay Jackson**

Sections Department Director

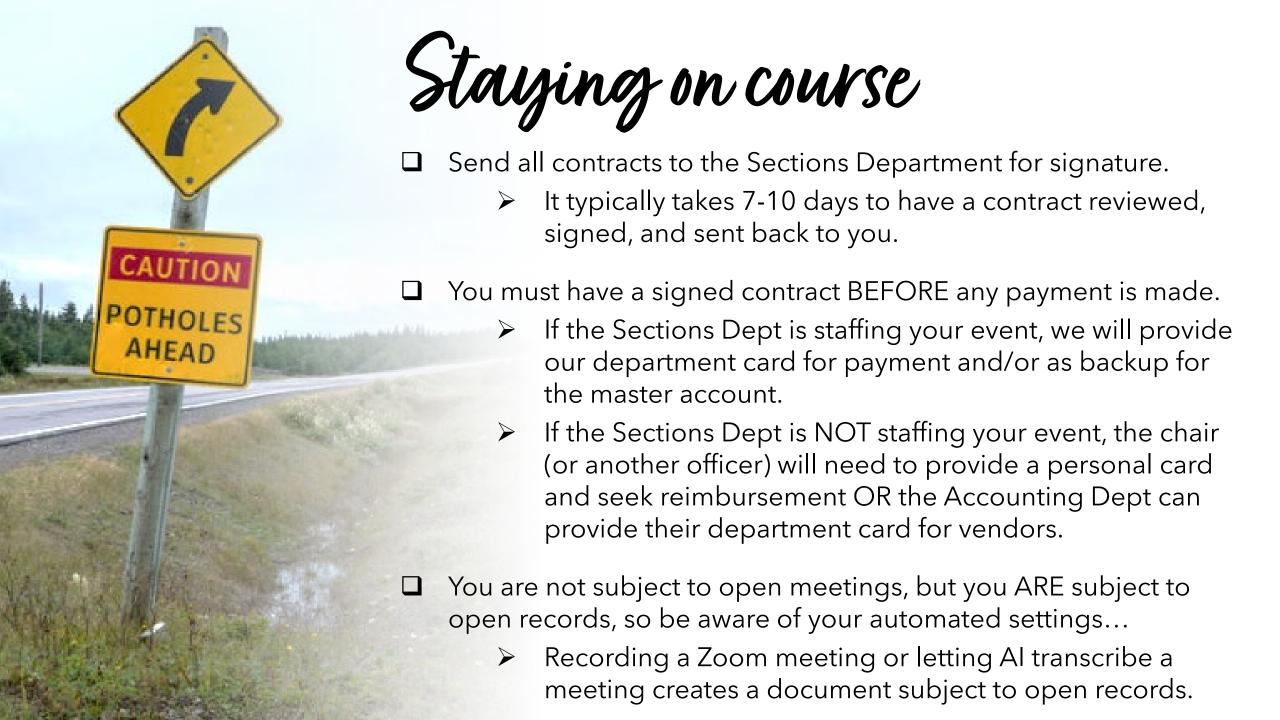


#### You should have already...

- ☐ Held your 2025-2026 election and sent the Sections Dept. your full council roster.
  - Does your council roster match what your bylaws say... because it should!
  - Having trouble filling your council positions? It may be time to update your bylaws.
  - Throughout the year, if you have or fill any council vacancies, please let the Sections Dept. know.
- ☐ Submitted your budget to Accounting (it was due in July).
  - ➤ IF you have updated your Financial Policy & Procedures, you should've also submitted those with your budget.
- ☐ Had your fall council meeting and appointed your committees. ...OR if your meeting is coming up soon, be sure to do so!
  - Keep in touch with your committees; require committee chairs to give a report at council meetings.

# You should have already...

- $oldsymbol{\square}$  Sent out your "Message from the Chair" eblast.
  - This is not just a welcome to newcomers, it should also outline your vision for the year.
  - If you have a Members Only page, share that password in this message and throughout the year.
- ☐ Contacted your non-renewals via eblast.
  - When creating non-renewal eblasts, avoid "We Miss You" and try "Are You Still in [area of practice] Law" instead.
- ☐ Seen your membership numbers leveling back out to your status quo.
  - Accounting deposited your first dues check of the year in Aug. (that was the BIG one)... you can expect your next one in Dec.
- Let your Annual Meeting contact know if you're section is participating in Annual Meeting this June.



## Staying on course

- ☐ If you need to update your bylaws, give Lyndsay a call...
  - Your specific bylaws may differ, but in general, the council decides an update is needed, then you email me a redline copy for legal for review. When approved, you can give your members notice of the updates, and finally submit it to the Board of Directors for approval at one of their quarterly meetings.
- ☐ If you want to update your dues, give Lyndsay a call...
  - If the amount is listed in your bylaws, you need to update those.
  - If not listed, the chair needs to send me a letter requesting the increase (I can provide a sample letter for reference).
  - Then I submit this signed letter to the Board of Directors for approval at one of their quarterly board meetings.
- ☐ Door prizes are allowed, *raffles* are not. Give Lyndsay a call for more details on your specific event.



## Where you are going now...

- ☐ Keep up with communications, eblasts, and newsletters.
  - Board Policy requires at least 2 newsletters per year!
- Annual Meeting: If you haven't already, we need to know the preferred day and times for all of your AM events.
  - Also start thinking about your speakers and dinners now!
- Plan your spring meetings NOW!
  - It isn't too early to think about <u>next year's</u> meetings either. Have your chair-elect give us a call to discuss fall dates.
- If you aren't already, consider hosting or co-hosting a few free
  1 hour lunch and learn style webinars.
  - Record and post your webinars on a Members Only pw protected page of your site as a member benefit.
  - All CLEs posted for credit on your site must also have a MCLE credit form posted (we can provide that for you).

Where you are going now...

- ☐ Plan when to use your FREE ¼ page TBJ ad space!
  - Find the planned editorial content and copy deadlines in the latest TBJ Media Kit is posted with your online materials. Then call Lyndsay to reserve your desired space.
- ☐ Keep your website up to date.
  - Pro tip: appoint a website committee!
- ☐ SAVE THE DATES:
  - Spring Council of Chairs, Friday, February 20, 2026 In-person only, Texas Law Center, Austin
  - State Bar of Texas Annual Meeting, June 11-12, 2026 Marriott Marquis, Houston

