

Mason Fitch Bio

Mason has extensive experience counseling clients in the digital health space as a Senior Associate at Hintze Law PLLC. He regularly counsels on emerging issues in digital health, including use of health data in product development, enabling marketing solutions for health-related activities, and developing governance mechanisms that reflect the complex web of laws applicable to health data. Prior to joining Hintze Law, Mason was the first Privacy Counsel for Hims & Hers Health, a leading telehealth platform. Mason currently serves as a council member of the Computer and Technology Section of the State Bar of Texas.

Mason's prior privacy experience includes leading the team of Privacy Program Managers at Meta (formerly Facebook) responsible for conducting privacy reviews across all messaging products, including Messenger, WhatsApp, and Instagram Direct. Mason was also an associate at Debevoise & Plimpton where he advised clients on health privacy and HIPAA, and other privacy matters including, GDPR, COPPA, and FTC compliance. Mason also served as a summer legal intern at the Office of Administrative Judges with the Federal Communications Commission.

Mason graduated from New York University School of Law (J.D. – Cum Laude) and Columbia University in the City of New York (B.A. political science) and is licensed to practice in Texas, New York, and California. Mason is a member of the International Association of Privacy Professionals.