State Bar of Texas SECTIONS DEPARTMENT

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Sections Department
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Hit the Ground Running



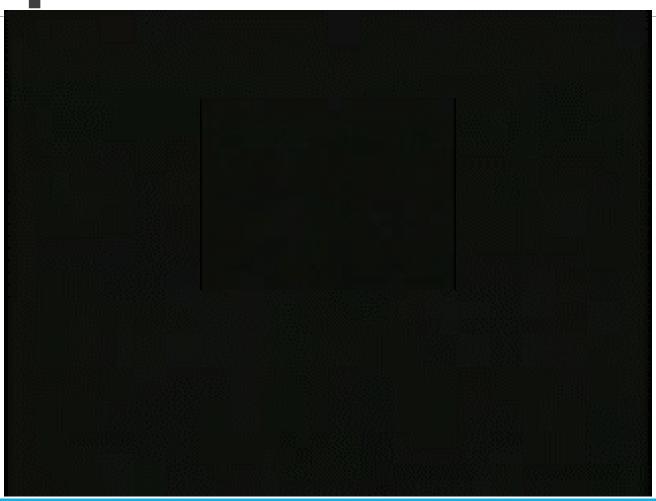
Who are you?

- You ARE the State Bar.
- You are a government agency created by the Legislature
- You are NOT a charitable org.
- •You are one of the State Bar's greatest resources and responsible for a great deal of the Bar's work product
- •You are one of the best and most cost-effective opportunities for education and networking.

Our Team

- Tracy Nuckols Director
- Lyndsay Smith
 — Meeting & Event Planner
- Natalie Lynch, Meeting & Event Planner
- Josiah Mercer Coordinator and Websites

What does the Sections Department do?



Our Goal

Help you with initiatives & projects
Improve communications.

Help you have a successful year!

We are liaison to.....

Texas Bar Journal

TexasBar.com

IT Department

Texas Access to Justice

Texas Lawyers Care

Printing

Graphics

Archives

- TexasBarCLE
- Membership
- Accounting
- Legal Counsel
- MCLE
- TYLA
- Law Student Division

The resources of the State Bar!

Table of contents to materials.....

Section Staff Assignment
Sample Eblasts Join/Rejoin
Sample Newsletters
ATJ: Grants/Internships
Tons of Stats re the Bar
MCLE Standards & Credit
Board Advisor Assignments
Roberts Rules Guide

- Governing Docs
- Legal Finance
- Sample Reimbursement
- Sample Finance
- Sample CALENDARS
- Chair's Calendar
- PowerPoints

The resources of the State Bar!

Your Membership

Your most important asset!
You have a new membership list
Don't distribute your member list
Confidential Information
Understand the dues cycle!

Sample Membership #s

Medium sized section (500 – 1999)

1550 total members

425 non-renewing

1175 renewing members

375 new members

800 memberships changed!

Dues Cycle

Bar Year is June 1– May 31

Dues cycle begins May 1

Dues late on June 1

Assessed a penalty on August 1

Suspended August 31

Members who join March 15 - May 31 are members for the next year!

Dues

Dues increases must be approved by January Board Meeting to appear on the dues statement!

Liaison to Legal

- Contracts
- By-Law Amendments
- Board Policy
- Legal Questions
- Amicus

Legal should sign all contracts

Graphics Department

Logos and Website Banners

Brochure design

Bar Journal Ads

\$45 per hour

You get one free ¼ page ad per year

Printing

News Journals

Newsletters

Brochures

Course Materials

Get your mailing list from us!

Accounting

We pay bills with Bar funds - you pay once a month

Watch your line-item expenditures

Create next year's budget

Continuity

Free bookkeeping and monthly reports

Ask your friends for a recommendation!

Have proper controls!

Newsletters

Required by Board Policy

Know your level of commitment - design the newsletter that's right for you.

Worship your editor!

Graphics – \$45 per hour

Do not mail newsletters in May or June!

Basic Newsletter



Best Practices

Download Full Version PDF

Also Download Individual Articles

Brevity: Title or Short Description = READ MORE

Case Citations and Other Ancillary Info Hyperlinked

Table of Contents Linked to Articles & "Jump to TOC"

Newsletter Examples

To ensure receipt of our email, please add 'statebaroftexas@informz.net' to your address book.



We are pleased to announce that the Labor and Employment Law Section Newsletter is ready for you to download. The newsletter is also posted in our newsletter

Download the Labor and Employment Law Section New

Highlights from this edition:

- · Court rejects contractual choice of Texas law for Cali
- · Employer need not reallocate other employees' work
- Oral assurance of standard executive job security prc

 May 13, 2016
- · Offensive discussion with sexual themes was not har
- . Employee-plaintiff suing open-enrollment charter sch remedies for public schools.

We hope you enjoy this edition. The section is here to help. not hesitate to contact me.

Dan Dargene, Chair Labor & Employment Law Section State Bar of Texas

State Bar of Texas | 1414 Colorado St., Suite 500 |

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Simple



To ensure receipt of our email, <u>please add</u> 'statebaroflexas@informz.net' to your address book



RENT DEVELOPMENTS

INTESTACY, WILLS, AND ESTATE ADMINISTRATION CASE UPDATE

GUARDIAN SHIP UPDATE by Chasity W. Cooper

ELDER LAW UPDATE by Lori A. Leu

REAL ESTATE & OIL AND GAS TAX DEVELOPMENTS by Edward E. Hartline

PROPERTY TAX LAW UPDATE by John Brusniak

FEATURED ARTICLES

THE CASE OF THE MISSING TRUST AGREEMENT: WHAT TO DO WHEN A WRITTEN TRUST AGREEMENT IS LOST OR CANNOT BE LOCATED by T. Aaron Dobbs & Colleen Miol

"WHO'S THE BOSS?": WHY A HOLE IN THE LAW GOVERNING THE STATUS OF INDEPENDENT EXECUTORS ON APPEAL NEEDS FILLING

PROPER INVESTIGATION OF THE FOXES CHOSEN TO GUARD THE HENHOUSE: REQUIRING CRIMINAL BACKGROUND CHECKS FOR ALL PROPOSED GUARDIANS

TEXAS RICE LAND PARTNERS, LTD. V. DENBURY GREEN PIPELINE-TEXAS, LLC: TEXAS EMINENT DOMAIN LAW AND THE NOT-SO-COMMON COMMON

Wanted: REPTL Reporter Editors

by Emily Kimmitt Quiros



row, from left to right: Adelfa Callejo – First female Hispanic practitioner in Dallas; Alberto Gonzales – First Hispanic US Attorney General (2005-2007); lavo C. Garcia - Together with Carlos Cadena, first Hispanic Attorney to argue before U.S. Supreme Court in the landmark case Hernández v. Texas (1954). nard Peña – First Hispanic to serve as State Bar President of Texas (1998-1999); Justice Eva Guzman – First Hispanic Woman on Texas Supreme Court (2009-present); om row, from left to right: Justice Raul A. Gonzalez, Jr., – First Hispanic appointed or elected to statewide office in Texas; first Hispanic on Texas Supreme Court (1984-1998); President J. Chrys Doughtery with founding members/leaders of the Concerns of the Spanish Speaking Community Section: James W. Ray, Jr., J. Manuel Banales, Reynaldo G. Garza and Frank Herrera (1980); Linda Reyna Yañez Appointed by Gov. Ann Richards in 1993, the first Hispanic woman to serve on an appeals court in the ry of the State of Texas and the first woman to serve on the 13th Court of Appeals; Carlos Cadena - Together with Gustavo C. Garcia, the first Hispanic attorney to argue ire U.S. Supreme Court in the landmark case Hernández v. Texas (1954).

IN THIS ISSUE

HISPANIC BAR EVENTS AROUND NIC ISSUES SECTION EVENTS MING LOCAL BAR EVENTS ...

Message from the Chair

Dear Hispanic Issues Section Members,

We have had a wonderful bar year thus far. In our last newsletter we announced our multiple-year notario fraud project (an update is below). We have traveled the state to meet more of our members (updates from our last two events also are below). And we are ready for the upcoming State Bar of Texas Annual Meeting in



Just as we did last year, the Section is sponsoring a three-hour block of CLE on issues affecting the Hispanic community such as labor and employment law, immigration and notario fraud. We also are co-hosting a Diversity Forum and an evening reception. All events will take place on Thursday, June 16.

Here is the schedule

9:00am - 12:00nm:

Diversity Forum co-hosted with the African-American Lawyers, Asian Pacific Interest, LGBT Law and Women in the Law Sections

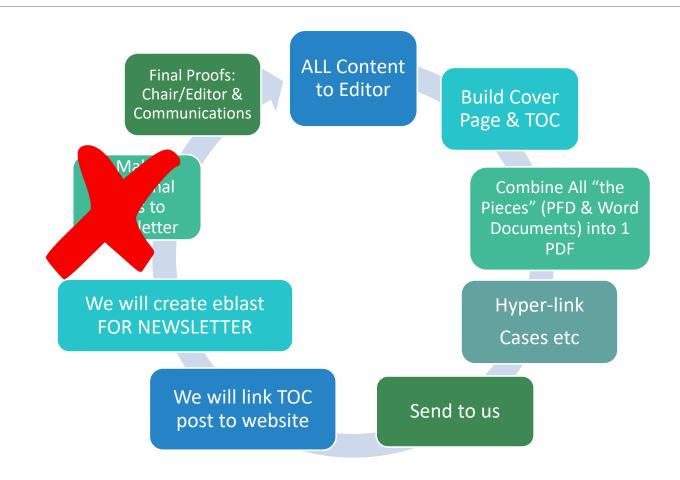
Section CLE (3 hrs credit, including 1 hr of Ethics)

1:30pm - 2:30 pm: Labor/Employment Law: Warning for Non-Union Employers (Large or Small) - The NLRB May be Watching You

Title

Graphics

Newsletter Process



E-Blasts

Emails are for Section & State Bar related business only

Section members are opted in

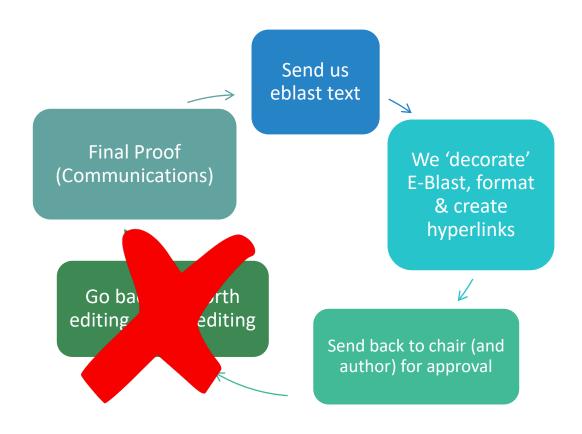
Communicate <u>at least</u> once every other month

PROOF PROOF

Can we get this out today?

E-Blast Process

(allow at least 48 hours +)



Eblasts - The Don'ts

- ✓ Can you put something together?
- ✓ Can you send this out today?
- ✓ Can you send this to the entire Bar?
- ✓ Edit in process....

E-Blasts My best advice....

Be brief!
(Don't write one!)

Lawyer joke!

Membership Drives

- Remind members to renew at the end of the bar year.
- Remind your non-renewals after dues are in.
- Can you E-Blast the entire Bar? NO!
- •1 member-drive E-Blast per year to practice area and similar practice areas.



Websites

Websites are like the laundry.....

Website Chair – get one Add new – remove old!



Caution with password-protected areas
Your section supervises content updates

Websites

Where are we now?

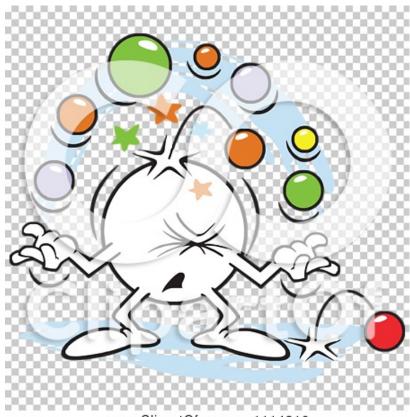
No programmer

We can do updates

For security or programming: opt-in \$75 per hour

Let's get you to a website company

We Can Handle a Lot, But.....



www.ClipartOf.com · 1114316

Deadlines: The Rule of "3"

- 3 Months for Bar Journal
- 3 Months for Meeting Rooms
- 3 Weeks for Graphics
- 3 Weeks for Bylaw Amendments
- 3 weeks for MCLE Credit
- 3 days for Eblasts

Exception – 1 year for retreats and CLEs

Don't Operate in Crisis Mode!



Good Business Planning

- Use your presumptive council things can't just STOP
- Past Officers work with future officers on Budget
- Do your budget in the spring
- Can you amend your budget? Yes!
- •Retreats and CLEs need to be booked in advance

Retreats: What is reasonable

- \$200 (or less room) rate
- \$100 dinner (Casual dinners are good too!)
- Avoid car rentals
- Adult Beverages but no premium
- Just the council (& maybe committee chairs)
- Out of state? Justify it!

What you should already have done!

- 1) Sent us a council roster
- 2) Notified us of any bylaws/dues changes
- 3) Turned in your budget
- 4) Assigned committee chairs
- 5) Booked your meetings for the year

What you should do NOW!

- 1) Create Master Calendar
- 2) Assign Committees
- 3) Update your Website
- 4) Send Non-Renewal Eblasts
- 5) Send something out!

HAVE A GREAT

YEAR!